

MS-03

Management Programme

**ASSIGNMENT
SECOND SEMESTER
2014**

MS-03: Economic and Social Environment



**School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
MAIDAN GARHI, NEW DELHI – 110 068**

ASSIGNMENT

Course Code	:	MS-03
Course Title	:	Economic and Social Environment
Assignment Code	:	MS-03/TMA/SEM-II/2014
Coverage	:	All Blocks

Note: Attempt all the questions and submit this assignment on or before 31st October, 2014 to the coordinator of your study centre.

1. a) Explain how the politico-legal environment in a country affects business firms.
b) Analyze the interaction between political environment and business management citing relevant examples.
2. Briefly examine the growth, problems and prospects of Small Scale Industry (SSI) in the post reform period.
3. How does the trade policy reforms help in enhancing the competitiveness of a nation in the international market? Discuss.
4. “The long term goals of reducing poverty, achievement of full employment and growth with social justice have remained unattended in the process of economic reforms”. Analyze the above statement in detail with respect to the present context.